

# The State Hornet

VOLUME 37, NUMBER 2

California State University, Sacramento

SEPTEMBER 1, 1983

## Hughes Bill

### Money Proposed For CSU

By Lisa Boyd  
STATE HORNET STAFF WRITER

Legislation that would guarantee access to the California State University system for low-income students by providing \$22 million in financial assistance is being heard in the Senate Finance Committee this week.

Assembly Bill 1948, carried by Assemblywoman Teresa Hughes D-Los Angeles was passed 6-1 by the Senate Education Committee last week.

The bill is aimed at reducing the financial burden on low income students wishing to attend one of the CSU or University of California campuses.

"Recent fee increases at UC and CSU imposed by the governor and rising tuition costs at independent colleges threaten the access of low income students," said Hughes.

AB 1948 would provide \$10.2 million for California Grant Programs administered by the Student Aid Commission; \$8.2 million for CSU student aid and \$4 million for UC student aid.

"This bill, which we helped develop, is a big step toward repositioning an accessible system of higher education to qualified students regardless of ability to pay," said Curtis Richards, legislative director for the California State Students Association.

When the governor cut nearly \$400 million from higher education budgets, he forced the CSU Board of Trustees to increase full-time undergraduate fees by \$246 for the 1983-84 academic year as well as \$150 for University of California students. He also slashed the Student Aid Commission budget by nearly \$6 million, forcing an erosion in the base Cal Grant Award. The trustees used \$11.6 million of the revenues generated by the fee increase to offset this increase for needy students.

The \$11.6 million will be divided among the CSU and UC campuses with \$914,984 going to CSUS for needy students. Even with this money, there will still be many students, according to Richards, who will need financial assistance but won't be able to get it due to a lack of funds.

The goal of this bill is to provide some form of rebate to students out of the \$11.6 million made up of the fee increases they have paid.

"In effect, we are asking the legislature to replace that financial aid money currently generated by student fee increases with General Fund support. State policy being developed

\*See Hughes, page 11

## Financial Aid Bill To Ensure CSU Money

By Scott D. Schuh  
STATE HORNET EDITORIAL STAFF

A relatively obscure financial aid measure that will help CSU students cover recent fee hikes was signed into effect in July and was not cut from the CSU system budget.

Senate Bill 582, sponsored by Sen. Art Torres, D-Los Angeles, established a state policy requiring Gov. George Deukmejian and the Legislature to provide financial aid to students with demonstrated need.

The measure, signed July 14, forced a \$15 million increase



### Fun At The Fair

The California State Fair at Cal Expo ends Sept. 5. Rides, live entertainment and various exhibits are all available, or you can just enjoy the environment with a relaxing walk (above).

## Senate To Hear Fee Bill

By Gregg Fishman  
STATE HORNET STAFF WRITER

A measure designed to set guidelines for student fees in the California State University system sailed through the Senate Finance Committee Monday, and is expected to gain full Senate approval next week.

Assembly Bill 1251, sponsored by Assemblywoman Gwen Moore, (D-Los Angeles) unanimously passed the committee 11-0.

The bill is the result of a study done last year by the California Postsecondary Education Commission at the request of the Legislature. According to the plan, fees will be based on a formula that figures the average dollar amount spent by the state on each student. That number is derived by dividing the full time enrolled students into state general fund dollars spent on education.

Presently the dollar amount spent on each student is approximately \$3,200. According to the CPEC plan

and AB 1251, CSU students will pay between 10 and 20 percent of that amount per year.

"It is the intent of this legislation," reads the bill, "that the adoption of this section in no way encourages or promotes the imposition of tuition or fees."

Though based on the CPEC plan, and sponsored by Moore, the bill was actually written and strongly supported by the California State Students Association.

"It's basically our bill," said Curtis Richards, legislative director for CSSA.

Richards was optimistic after the bill passed so easily through the Senate Finance Committee.

"We are very pleased the bill has received bipartisan support all the way through," said Richards.

According to Richards, the proposed bill is due to come before the senate next week. "They (the senate) have been meeting almost every day so I'm not sure when they'll get to it," he said.

Assuming Richards optimism is well founded, the measure will go back to the Assembly for concurrence after passing the Senate floor.

"Concurrence in the Assembly will be no problem," said Richards. "We had virtually no opposition there before."

After the Assembly, the bill will go to Gov. Deukmejian for his signature. If signed into law, the bill will not go into effect until the 1984-85 academic year. This year, fees will not be affected by the bill.

In other action Monday, the Senate Finance Committee approved a bill that allocated \$2.5 million for on-campus student housing at several CSU campuses. The money will be

## 116 Candidates Vie For Presidency at CSUS

### Search Committee At Work

By Caroline Stark  
STATE HORNET STAFF WRITER

A 13-member presidential selection advisory committee will meet next week in an attempt to narrow down a field of 116 official applicants for the position of CSUS university president.

This will be the committee's third meeting since the president's position was vacated by former President W. Lloyd Johns, according to committee member and CSUS engineering student Bob Raymer.

"At next Tuesday's meeting, which will be held in Los Angeles, we hope to narrow down the applicants to a select group of 12 to 15 candidates," Raymer said. "After that the committee will meet again in San Francisco to narrow down the field once again to a select two or three applicants."

Those applicants will then be recommended to the CSU Board of Trustees for a final decision, according to Raymer.

The position of president was vacated June 30 by Johns after a six year stay at CSUS. Johns left Sacramento on July 1 to become president of Gallaudet College in Washington, D.C.

Raymer is the only student repre-



SANDRA BARKDULL  
candidate for top position

sentative from CSUS on the committee, which is made up of faculty, trustees, students and community members. Raymer expressed qualities that he is seeking in the new president of the "capital campus."

"Every member of the committee has a different idea of what a president should be," said Raymer. "I believe that the students should be the main concern of the new president. He or she should realize that the students are there to benefit from the university, they are not there to be the burden of the university."

The 116 applicants for the job which has a yearly salary of between \$52,728 and \$70,260 include two prominent administrators from the CSUS campus.

Acting President Austin Gerber and Executive Vice President Sandra Barkdull have both accepted nominations for the position which will eventually be decided by the 23 trustees at a meeting to be held either late this year or in early 1984.

Roy Brophy, a Sacramento developer who was recently reappointed a trustee by Gov. Deukmejian said he is looking for a person who can "relate

well with the legislature.

"Since CSUS is in the capital city of the state, the legislature is aware of what is going on at this university through the press and the other forms of media coverage," said Brophy, who along with the other trustees will make the final decision.

"Therefore, what happens at this university reflects on the other 19 campuses in the state university system."

Brophy also said the ideal candidate should relate well with the faculty and the students.

"There have been times in the past when the university president did not relate well to the faculty and students," Brophy said. "One has to remember though that the university is here to educate students not to build buildings."

John A. Rehfuss, professor of organizational behavior and environment is also a member of the selection committee. He said he is looking for a president who has a "substantial amount of administrative experience along with academic experience."

Another committee member from the campus, Vernon T. Hornback, professor of English, related finding a new president to the theory of the "best athlete."

"Essentially one could say that we are looking for a 'superman' or 'superwoman,'" Hornback said. "A university president should be able to handle all problems, have successful administrative experience along with knowing the classroom and the life of a university teacher. Also, he or she should have good relations with the students, faculty, administration and the community along with being up-to-date with the state of higher education."

ASI President Ron Pizer said that a new president should have qualities of a strong leader and be aware of the \*See President, page 11

## CSU To Acquire Housing \$4.3 Million Price Tag

By Michael Maslowski  
STATE HORNET STAFF WRITER

Directors of College Town Apartments have agreed to sell the apartment complex for \$4.3 million to the California State University system.

The CSU plan to make College Town student family housing has angered some current residents. The change will require low-income families, who are not students, to move out of the 282-unit complex. First priority under university plans will go to families with children.

The CSU Board of Trustees and the College Town Board of Directors met separately during the summer to approve the sale. At the College Town meeting the only CSUS student and tenant member, Susan Bowyer, voted against the sale. The trustees unanimously approved the purchase in July, although 10 of the 24 members were absent from the meeting.

In bargaining with College Town officials, CSU agreed to house 600 students in the complex. Officials had \*See College Town, page 9

John Neumann/The State Hornet

## Campus Briefs

### Ethnographic Art Exhibits

The California State University, Sacramento Anthropology Department will install and manage a continuing series of ethnographic art exhibits in the lobby of the new Corporate Center building at Fifth and J Streets in Sacramento.

The agreement with the Lee Sammis Corporation means the Anthropology Department will place on public view many of the artifacts in its own collections and bring together objects from the state and private collections for exhibition as part of the art in Public Places program. In return, the Sammis Corporation is establishing a trust to be used by the Department in managing the exhibits and in developing its fledgling museology program.

The aim of the Corporate Center exhibit program

— which opened Aug. 4 — is to provide a creative gallery setting for the presentation of ethnographic art object as art, rather than as ethnic curios or museum specimens, says Anthropology Department Chair George Rich.

Among the objects presently on exhibit in the Corporate Center are some Pueblo Indian pottery pieces by such artists as Blue Corn, Tonita Nampeyo, Flex Oretiz and Helen Naha, on loan from the Pacific Western Traders in Folsom. The exhibit also includes northwest coast masks by Lalooska and Coyote, as well as some California Indian basketry and Yakima beadwork from the anthropology department's own collections.

Through future Corporate Center exhibits, the Department hopes to create a forum for the folk art traditions associated with the many different cultural communities in the Sacramento region.

### Tax Bill Smoked Out

A measure that would have levied a 5-cents-a-pack tax on cigarettes to provide \$14.7 million to the California State University system was defeated in the Senate Tuesday.

The measure by Sen. Alan Robbins (D-Van Nuys) would have also provided \$14.7 million to the University of California and \$106 million to community colleges.

The measure died 25-12, two votes short of the two-thirds majority needed for passage.

Robbins said he would try again to get the bill passed later this week.

### First SDX Meeting

The CSUS Chapter of the Society of Professional Journalists, Sigma Delta Chi is having its first meeting of the semester, Sept. 7, in CTR 314 at noon. At that meeting the chapter will be unveiling its new fall program for print and broadcast journalism students. "The Day on the Job" program will allow student members

to expand beyond class room experiences by spending a day with a reporter or editor. Participants will be able to get an inside view of the real journalism world. The *Sacramento Union* is one of the publications participating in "Day on the Job." At the first meeting you meet some professional chapter members and get involved in their exciting fall program. Contact the journalism dept. for more information.

### Chancellor Reynolds Recognized

Chancellor W. Ann Reynolds of The California State University has been elected a fellow of the California Academy of Sciences in recognition of her achievement in research and education.

Also elected to the prestigious 130-year-old San Francisco-based academy from within the CSU system are Gregor M. Cailliet, professor of biology at California State University, Fresno, assigned at Moss Landing Marine Laboratories, and Michael N. Josselyn, associate professor of biology, San Francisco State University.

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## Late Registration Deadline Approaching

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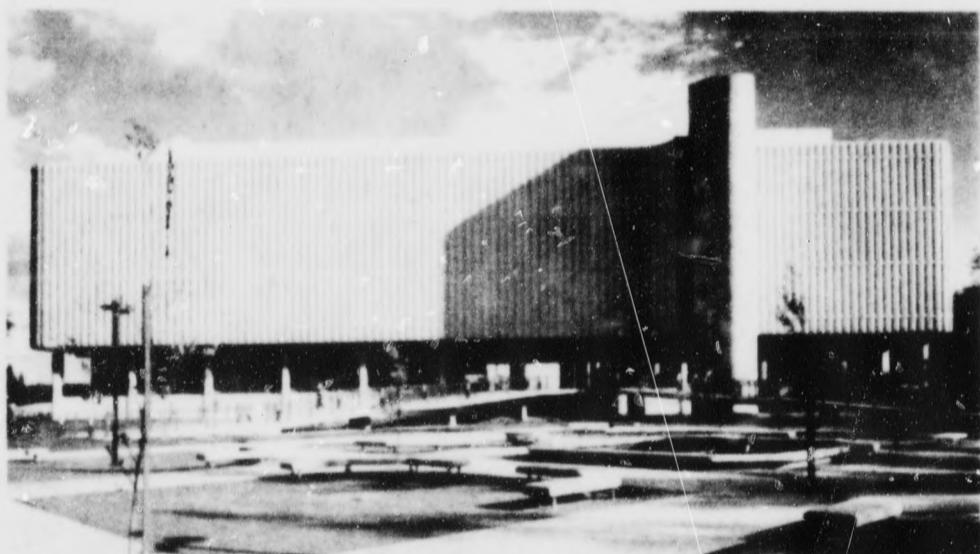


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## CSUS Professor Knows Both Sides Of The Law

By Katie Rueb  
STATE HORNET STAFF WRITER

As a boy, Jim Hernandez was arrested for stealing. In high school, he was reprimanded for attempting to run down his high school vice principal with his car.

Hernandez is now a police officer and CSUS criminal justice professor.

Hernandez blames the way he was stereotyped by teachers and others throughout school for his poor academic performance in high school and his "criminal tendencies" during those years.

He said students at his high school were classified into three groups by educators.

Group A contained "good" students, group B consisted of mediocre students and group C was comprised of "bad" students.

Hernandez, without any chance to prove otherwise, was placed in the C group.

After graduating from high school in 1960, Hernandez's parents sent him to the Georgia Military College for two years.

"When I left I had long hair, was wearing an unbuttoned shirt and faded jeans," Hernandez said. "Within one month I was wearing a and had very short hair!"

Hernandez admits that he wanted to be successful in a vocation in order to prove to those who had stereotyped

him that he could do something worthwhile.

He acted as a Reserve Duty Sheriff in Pittsburg, Calif. from 1962 until 1971 and joined the Regional Criminal Justice Planning Board of Contra Costa County.

Citing boredom as the reason, Hernandez attended five colleges and earned six degrees, among them, a doctorate in public administration, master's in criminology and a bachelor's in mass communications.

Serving on committees such as California's Law Enforcement Task Force and the Commission of Civil



Rights are activities Hernandez enjoys.

Jobs have not been hard to find for Hernandez. He has been a policeman, comedy writer, public administrator, substitute teacher and, for the past ten years, a criminal justice professor at CSUS.

"I also work as a Reserve Lieutenant one day a week in Pittsburg," adds the associate professor.

Hernandez quit his job as a police officer in 1974 because he could not take the stress.

"I had ulcers and was tired of fighting community groups," Hernandez said. "Since I am of Hispanic background, I was criticized for not helping them (the Hispanic community)."

Many officers begin to lose reality, Hernandez said. They can become very temperamental due to the extreme stress of their jobs, he said.

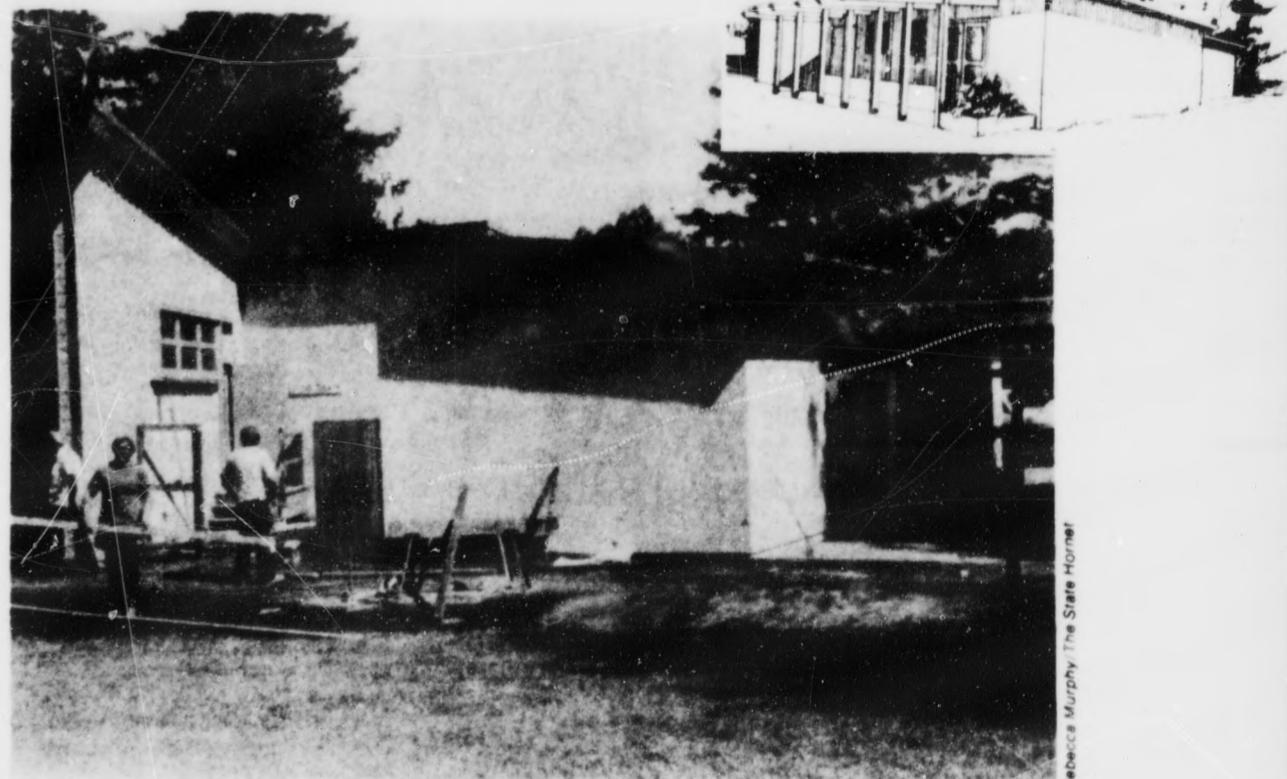
During his years on the force, Hernandez said he never shot anyone, but he did draw his gun. "It scares me to think of using a weapon," he said.

"Teachers forget how well they are treated," Hernandez said. He points out that professors are listened to by students and treated courteously by most people on campus, but, "As soon as you put on that uniform, things change."

Hernandez claims that teachers have power just like police officers.

"Teaching is every bit as brutal as policing. Teachers tell you that you

• See Hernandez, page 11



The new 'Outpost' (above) snack bar will be completed by mid-September and will look like the artist's rendering (insert) upon completion.

### Snackbar, Tellers

## Two Projects Near Finish

A snack bar and two automated tellers are set to be operational in the coming months in an effort to expand services by the Hornet Foundation.

The "Outpost," located between the library and outdoor theater, will be a combination vending and snack bar facility designed for people wanting a "carry away" meal.

If all goes well, the project will be completed by mid-September so students will become used to the facility early in the semester according to Dale Brostrom, director of the Hornet Foundation.

The lack of any food service facil-

ties in the southeast area of the campus and the large number of students who attend classes in the buildings in the area were reasons cited for building the Outpost.

The project will cost between \$150,000-175,000 according to Brostrom and is funded through the Hornet Foundation.

A major bank and credit union are currently negotiating to install automated tellers at the south end of the Food Service Building near the Hornet Bookstore.

The tellers — which are expected to be operating by mid-October —

are being installed as part of a project to rebuild the stairs leading up to the administration wing of the Food Service Building.

"There has been a longstanding need for automated tellers on campus. More and more campuses around the nation are using them to meet the needs of students and staff," said Brostrom.

Brostrom is "99 percent sure" there will be no problems with the negotiations between the banks and CSUS, but hesitates to name the institutions until a final agreement is reached.

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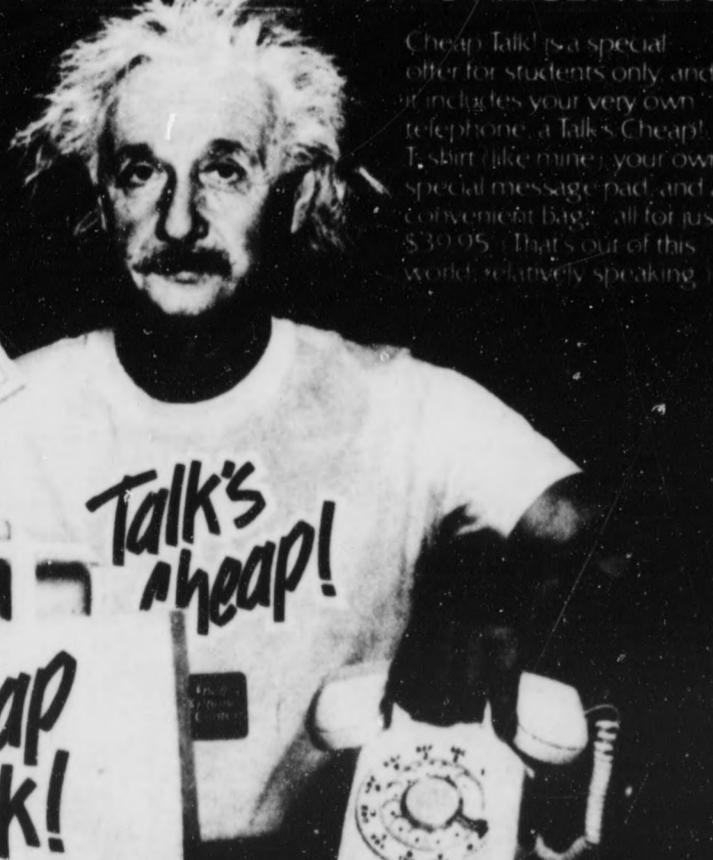
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## Community Facilities Requested By Mattos

By Ty Wilson  
STATE HORNET STAFF WRITER

CSUS Head Football Coach Bob Mattos called on "the people down at city hall to get off their asses" and promote the building of a major sports foundation in Sacramento in a speech to the Hornet Stinger Foundation.

## Coaches Support Scholarship Plan

By John Davis  
STATE HORNET STAFF WRITER

*Editor's note: This is the first of a two-part story.*

CSUS coaches and athletics administrators are enthusiastic about the university's athletic scholarship program scheduled to begin in 1985.

### sports in depth

The scholarship program is "the most important development to occur in Sacramento athletics," Head Football Coach Bob Mattos said Monday.

Although a group of Sacramento investors recently purchased the Kansas City Kings, a professional basketball franchise, "the Kings aren't here yet, and we are," Mattos said.

"There's no reason we can't develop an athletic program comparable to San Jose or Fresno," Mattos said. According to Mattos, the scholarship program would attract "more select athletes" to CSUS.

Mattos fears a "misconception"

tion yesterday at the Sports Page Bar and Grill.

Speaking at the first in a series of Foundation luncheons, Mattos tied the future of Hornet football to the realization of a 50,000-seat stadium.

He suggested that such a project would not only serve as a means of

better accomodating area fans and attracting major league franchises, but will also demonstrate that CSUS and the community are serious about sports.

"My goal with this program has been to improve. We're right on our game plan," Mattos said. But, he added, "If we want to accelerate our program, we need a facility out there. I want the people down at city hall to get off their asses."

The comment received enthusiastic applause.

Mattox predicted that a big, new stadium would lure top-rated recruiting talent as well as possible Division One opponents.

"If we expect to improve, we have to bring in quality teams to play against. And if we get a stadium, I guarantee an Oregon State (a perennial mediocrity in the Pac-10) will sell it out. Maybe we won't win, but you won't be embarrassed."

Mattox and the Hornets head into 1983 season ("the toughest schedule since I've been here") with a 1 p.m. opener Saturday at Sonoma State.

The Hornet Stinger Foundation luncheons will be held each Wednesday at noon throughout the fall at the Sports Page, located at 51st and Folsom. A \$5 donation is asked at the door.

CSUS, which has no agriculture program.

"I will continue to sell academics at this school," Mattos said. Hornet football players spend up to 35 hours each week at practice, meetings and scrimmages. With the "rising fees and cost of living," Mattos said it is "not

costly to recruit," he said. "It's not

## Football

•Continued from page 4  
"more physical" players at every position.

Though reservedly optimistic, he said the Hornets "won't be looking past Sonoma," even though they will face a powerful Cal Poly, San Luis Obispo team Sept. 10.

"The real truth about the team," said Mattos, "will be revealed on Saturday." Kick off is at 1:00 p.m.

## Coaches

•Continued from page 4  
not win a conference title, they can compete in the NCAA Division II playoffs if their record is among the top eight in the nation.

The Hornets may petition for membership in the Far Western Athletic Conference, according to Clemons. The Far Western Conference includes Santa Clara, CSU Northridge and Portland State.

Matto said the Hornets, given two years to plan and organize, could seriously compete against these teams. "We beat five or six scholarship teams last year," he said.

Head Basketball Coach Jack Heron said Sacramento needs the "long overdue" scholarship program, but also said there is "no conference to fit the needs" of the Hornet basketball team if the school offers scholarships.

As an independent, Heron said the Hornet basketball team would "have a tough time getting a schedule."

## Golf

•Continued from page 4  
normally results in more money than the alumni tournament."

But the financial peace of mind can really only exist with the recently set up endowment fund.

"This would allow us to operate off the interest and not spend the principal," Roloff said.

The endowment originated when one donor contributed \$1,000 to get the ball rolling. Now an additional \$1,450 will be added through a fund raiser which benefited many golf programs throughout the Sacramento area.

As long as the fund raisers continue and the university wants it, Sacramento will continue to see women playing golf for CSUS.

## In Touch

A.S.I. Mountain Wolf Sports has new hours for the fall semester: Monday through Friday 9 a.m.-6 p.m. New merchandise this fall includes tennis and racquetball gear.

The Chinese Student Bible Study Group will present "Metamorphosis II," a multi-media presentation Friday, Sept. 9 at 8 p.m. in the California Room of the University Union. Admission is free.

Progressive Alliance, a Sacramento organization dedicated to furthering democratic principles will hold its first

meeting on Sept. 7 at 2 p.m. in the Sacramento Room of the University Union. All members of the campus community are invited to attend.

The ASI Children's Care Center is looking for qualified persons to work on their staff this fall in a student assistant or work study capacity.

The minimum wage position is arranged with the director for hours between 7:15 a.m. and 6 p.m., Monday through Friday. Substitute or on-call positions are also available.

Students interested can call 454-6216 or fill out an application in the main office at the south end of the campus and speak with Gail.

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# Expressions

Page 6 THE STATE HORNET Thursday, September 1, 1983

## Going, Going..

This is your last call if you want to see comic/magician Harry Anderson live and on campus. Anderson, a hilarious entertainer who has been a frequent guest on NBC's "Saturday Night Live and "Cheers" will lug his bag of tricks to the Redwood Room next Wednesday, Sept. 7, at 7:30 p.m. and 9:30 p.m.

Opening for "A Night With Harry Anderson" will be San Francisco comedian Steven Pearl. Pearl's impressions range from the Three Stooges in Spanish to Jimi Hendrix singing the "Green Acres" theme song.

Admission is \$3.00 for CSUS students and \$4.00 general admission. Tickets will sell out today, and are



COMIC STEVEN PEARL  
the three stooges in spanish

available at the Associated Students Business Office on the Third floor of the University Union.

## Kihn-etic Show

By Michael A. Babb  
STATE HORNET EDITORIAL STAFF

Call it inventiveness. Call it spontaneity. Call it what you will, but by any name "it" made for a whole lot of

### on stage

hand-clappin' foot-stompin' and singin' along on Tuesday night as the Greg Kihn Band had a Cal Expo ampitheater crowd in the palms of their hands and screaming for more.

Kicking off with their reggae-esque "Testify" from their *Kihntinued* LP, the Berkeley-based Kihn and company unleashed a torrid 90-minute set of originals and copies. They premiered a new tune, "Talking To Myself" before the estimated 3,000 in attendance, and covered "Train Keep a Rollin", "Bruce Springsteen's "For You" and The Clash's "Should I Stay Or Should I Go" admirably.

With the addition of new lead guitarist Greg Douglass (who

replaced long-time leadman Dave Carpender for the band's latest album, "Kihnspiracy"), the quintet rocks a little harder than they did at the height of their "Kihntinued" era. The slightly altered sound puts a sharper edge on slick pop numbers like "The Break-up Song," "Jeopardy" and "I Can't Stop Hurting Myself."

As is the rule, Kihn was in the limelight throughout most of Tuesday night's show. But the band did get a chance to flaunt their talents. Drummer Larry Lynch took the lead vocals on "Too Bad," while Steve Wright's bass solo highlighted "Roadrunner." Hyperactive Gary Phillips alternated between keyboards, guitar and bass.

By contrast, openers Huey Lewis and the News' set was mainly a note for note rehash of their studio work. Songs like "The Only One," and "Do You Believe In Love" were nice to listen to, but the band's lack of imagination on stage only made Greg Kihn look better.



The Greg Kihn Band charms an enthusiastic crowd at the Cal Expo ampitheater.

## ASSOCIATED STUDENTS, INCORPORATED



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THIRD FLOOR — UNIVERSITY UNION

## In Defense Of The Beaver

By Michael A. Babb  
STATE HORNET EDITORIAL STAFF

For any true fan of the old "Leave It To Beaver" television series, Monday, Sept. 12 will represent one of this year's bleaker days. It'll be a grey set wherein black clothing, lilies, drawn curtains and a box of Kleenex are the props. Yes, many tears will be shed and many wakes will be held on the day that will mark the twentieth anniversary of the day that ABC pulled the plug on the Beaver.

But cultists take heart; Cancellation Day '83 needn't be all gloom and despair. In an effort to provide some solace during that painful period, Crown Books Inc. has decided to commemorate the twenty-year anniversary with the release of *The Beaver Papers: The Story Of The Lost Season* (Crown, 1983).

Co-authored by San Franciscans Will Jacobs ("an aficionado of American literature, a baseball fan and an avid comic-book collector") and Gerald Jones (who, "reads history, mythology and fiction...and has more comic-books than Will Jacobs"), *The Beaver Papers* is a witty, often hilarious peek at *Leave It To Beaver* script treatments as if penned by some of the world's greatest writers.

From Dostoevsky's *The Brothers Karamazov* to Hermann Hesse's *Beaverwolf*, from Ray Bradbury's *The Mayfield Chronicles* to Dick Checkers' (presumably a pseudonym for one of our former presidents) *Beaver Crises* (in which the buck-toothed little fellow enters the sordid underworld of elementary school political graft), *The Beaver Papers* is a compilation of submissions from the international literary community in response to the threat of "Leave It To Beaver's" imminent extermination.

Here's the scene: In early May of 1963, ABC announces the probable cancellation of the series barring the acquisition of "new blood." The first couple of pints come in the form of Jack Kerouak's *Dharma Beaver* (in which Eddie Haskell asks Wally, "Hey, Sam, what state are we in?") and John Steinbeck's *The Beaver of Wrath*.

All summer long, the scripts flow in. Literary scholars send in treatments as if written by Mark Twain, William Faulkner and D.H. Lawrence. The theme song is reworked by Bob Dylan, Charles Mingus and, among others, Frank Sinatra. Edith Head offers to revamp the costumes; Andy Warhol makes suggestions on set design. Inspired by John F. Kennedy's "Ask not what 'Leave It To Beaver'" speech, the world's

## BEAVER PAPERS

THE STORY OF THE LOST SEASON



poets, writers, artists, psychologists, et al. converge on the project.

The possibilities are endless, and Jacobs and Jones come up with some gems. In "Beavermorphosis," "Theodore Cleaver awakes one morning to find he has become a giant beaver. Young W awakes, sees him, and says, "Gee, Beav, I always knew you were a goof, but I didn't know you were that big a goof. Boy oh boy, wait'll Dad sees this." T slaps his tail on the sheets in protest."

Jacobs and Jones pull off a particularly bad Hemingway in the existential *A Clean, Well-lighted Beaver*. Ward has a nightmare in which Mayfield has gone communist in Jack Webb's *Red Beaver*.

Cancellation Day '83, which marks the twentieth anniversary of ABC's decision to pull the plug on *The Beaver*, needn't be all gloom and despair. In an effort to provide some solace during that painful period, Crown Books Inc. has decided to commemorate the twenty year anniversary with the release of *The Beaver Papers: The Story of the Lost Season*.

While the book will prove especially entertaining to those who are familiar with the writers and works satirized, it should also appeal to Beaver lovers who aren't as well read. Much of the book's interest lies in the parody of the actors, producers, screenwriters and network executives associated with the show.

But, at only 108 pages in length, *The Beaver Papers* is a little short, and there's a lot of potential yet to explore. Hmm...maybe I'll start working on the sequel. I could do Joyce's *A Portrait of the Artist as a Young Beaver*.

Or, *Death of a Beaver*. How about, *Fear and Loathing in Mayfield*. Or.....

## Blues Here

The Blue Flames, an electrifying local blues band who have pretty much become a fixture in local clubs such as Lord Beaver-brooks and Harry's Bar and Grille, will appear on campus at the Sept. 7 UNIQUE Nooner. The show gets under way at noon on the South Lawn behind the University Union. The Nooner will be free of charge.

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Help prevent birth defects

MARCH OF DIMES



## THIS WEEK ONLY

# Grease

Starring

EDDIE  
MEKKA

Carmine, The Big Ragu,  
on "Laverne And Shirley"



## Half Price Student Rush

Subject to availability, a student with valid I.D. may purchase tickets for half price (\$6.25) at the box office between 7:00 and 8:00 P.M. (6:00 and 7:00 P.M. on Sunday) for the performance that evening. If there are no seats available, a sign will be posted out front. Or you may call 441-3163 in the afternoon to see if there will be seats available that evening.

## TONIGHT THRU SUNDAY

HOUSE OF CIRCUS

15th and H Streets

# KPOP's "Putting On The Ritz"

## And Other New Music As Roseville's Soul Station Adopts "Rock of the '80s" Format

By Barry Wisdom  
STATE HORNET EDITORIAL STAFF

"I listened for 20 minutes and I didn't even have to think. I said 'Go for it. The heck with it — let's run with it. Let's take this thing and go as far as we can,'" KPOP station manager Hank Gonzales recalled, adding, "When a Mexican makes a deal, he makes a deal."

That lunchtime deal last July with programming guru Rick Carroll has resulted in the most progressive local FM rock format since the debut of KDVS in Davis.

While KDVS' brand of "new music" has died — going off the air recently — KPOP's "Rock of the '80s" has shown every sign of leading a long, prosperous life. And, with the hoopla associated with the birth of a healthy son, "papas" Gonzales and Program Director Bill Jeffries are literally bubbling over the calls, letters and most importantly, the ratings which have given vindication to Aug. 1 changeover from the station's "urban contemporary hit radio" (CHR) sound.

"Mama" Rick Carroll has a good record for birthin' strong babies, his only doubt comes not with the question of "if" the station will ever become number one, but "when." He didn't seem at all doubtful at the August press conference declaring, "I predict that by the end of the winter ratings, KPOP will be the top 'rocker' in Sacramento."

In 1979, Carroll, himself a Sacra-

mento DJ and programmer in the late '60s, took over a poorly run hole-in-the-wall station in Pasadena with the call letters KROQ. At the time, ad spots were selling for \$22 a minute — when they could be sold. Already playing New Wave and punk, Carroll applied certain Top 40 radio format policies: keeping a strict playlist (a minimum of 13 songs an hour with a

"I can't believe some of the music I've heard down here," said Carroll while in Australia. "I'm taking back products by Real Life, Midnight Oil, the Expression, Radiators, Machinations, Wendy and the Rockets and Angel City. That's just not to play in my office. I plan to put them immediately onto medium and heavy rotation on my 10 U.S. stations."



to Spandau Ballet, Haysi Fantayze, Yello, B-52's and the Eurythmics.

It's quite a change from the funk, Rap, and soul station of a year ago to today's synth-pop, English-dominated sound.

"People asked why we did it," said Gonzales, "I think we're doing something innovative and I felt we could do better job with it."

Changes have been long in coming to KPOP's sound but with a bit more subtlety than what occurred a month ago today.

"We first started changing our sound last December — that's when we took the Rap and funk off and put in more or less a CHR sound," Gonzales said.

"In January we came to the conclusion which direction we wanted. I had formulated a certain format style I wanted the jocks to carry off and it started to pay off in big dividends as far as the Birch results went," Jeffries, a 16 year jock vet himself, said. "And when you start doing well, others start looking at your radio station."

"They want to know how a station that's always been a whipping boy of the market become the one whipping the other guys."

One of those interested was Carroll, who remembered the out-in-the-boondocks Roseville station — the one with the 3,000 watts.

Even without Carroll's direct influence, the station began leaning toward New Wave and modern music. By April, the phone calls between Carroll and Jeffries began, both giving and taking professional advice. These calls lead to the July meeting with the three men...and the deal."

"Hank says, and I agree, generally speaking, that consultants are stuffed shirts...machines who have no feeling for human beings — none whatsoever. But I knew Rick was different but at the same time I never told Hank I wanted to go 'Rock of the '80s,'" Jeffries recounted. "I knew it had to be an independent decision — one Hank had to make because that's why he sits where he sits."

With no contracts but a handshake between Carroll and Gonzales, a partner in the station, it's what Jeffries calls "a great relationship."

"Rick advises on the music but Bill is very savvy — he hasn't stopped working because it's his responsibility to set everything up," Gonzales said. "Carroll allows you enough autonomy to be able to make some decisions on local music because most of

**K-POP**  
STEREO 93.5 FM



all, he doesn't want stations to lose their local identity.

"Good God, no we're not a clone."

I told him, 'Remember one thing, I run the station, all you're doing is consulting' and he said 'Fine.'

While inventories of Talking

Heads, Bananarama and New Order

are being built up, and personnel is

being moved around (no one's being

fired, but additions are planned), the

station has seen an increase in the

monthly Birch ratings since its format

change, as well as many letters and

calls.

"I've been in the business longer than I care to think about — 25, 30 years and I've never seen anything like this in my broadcasting career," Gonzales confessed. "The reception to the music and the format has been fantastic. It seems to me the people in Sacramento were starving — starving for something different because you just don't get reaction from your audience like this."

"I had a person call the station the other day and say, 'I've just discovered you, how long have you been with this format?' I told her since Aug. 1. She said, 'You mean I've been missing this for 23 days?'"

Neither Jeffries nor Gonzales fear

the "new music" being a fad or a la

disco.

"We broke disco in Sacramento. There's just no comparison with disco and the music we're playing. Disco had just one beat — bang, bang, band," Gonzales explains. "You've got the New Wave movement like

Orchestral Manoeuvres in the Dark (OMD), Berlin, Eurythmics. There's

rockabilly with the Stray Cats and

Blasters and the punk/New Wave

sound of X, the Surf Punks and the

Ramones. This isn't anything like

disco — there's variety here."

"I see only bigger and better things for this format, not only here but nationwide," said Jeffries, "I think it's a very diversified form which can incorporate psychedelic rock with New Wave and even accommodate hardcore AOR (album oriented rock). So you've got the best of all worlds yet you never deviate from your consistent sound."

"It's a unique format for Sacramento. If KZAP or KROY, your traditional AOR stations attempted to do this, then they put themselves in one hell of a bind because they're playing Led Zeppelin and trying to back it up with Kajagoogoo and it won't work...it just won't work."

## Barry Wisdom

The stench that wafts from the California State Fair does not originate in any livestock exhibit. Nor does the gut-wrenching odor come from the sweat of midway "carnies" trying to make a dishonest buck, or even from one of the various disease-on-a-stick food concessions.

No, the sickening smell emanating from the Fair has to be the stagnating — nay, rotting body of thought that seems to characterize the Fair's administrative mind.

For the low, low price of \$7.95 ("Hey, heh! People won't even think it might as well be \$8!") plus a nominal \$1-\$3 fee for parking, one may gain entrance to Sacramento's annual embarrassment. Maybe they're right, maybe Los Angeles should be the capitol. With all things considered, the Fair's host might as well be Galt.

"State Fair festivities will continue to focus on the economic, social and cultural growth of California and its people. The fair has adopted agriculture, the leading industry in California, as its theme, drawing together all aspects of California life," says General Manager Kirk Breed in this year's media guide introduction.

I think Kirk's been in the pasture too long. Indeed, the theme certainly is agriculture but, with an apologetic nod to our beloved farmers and ranchers, looking at cows gets to be a mite boring after the tenth or twelfth State Fair. In case you haven't noticed, Kirk, goats, pigs, bunnies and your way of thinking don't change much from year to year. Pick-up models change, but not livestock.

Eleven dollars to see the same cows, same midway rides, same exhibitors is a bit steep. What did you say about focusing on growth? There's more to California's cultural growth than can be acknowledged by adding a concession trailer serving croissants.

Attendance is down. Big wonder — and don't blame a light, first-day shower or a "recession" or the heat. It's when the economy's the worst that the entertainment dollar becomes freer. Why not blame the stagnation of the Fair?

Besides agriculture, what else does California have to be proud of, Kirk? No, no, besides your sweet, drawlin' self. How about technology? How about the entertainment industry? How about California's sports scene — where else do beach, snow and desert come together in one state? I'd say these ever-changing, ever-growing aspects are a lot more appealing on a mass scale than "farming innovations."

A computer fair — highlighting our "Silicon Valley" accomplishments — could be a very successful idea. Everyone from high school students to businessmen to housewives are joining the move, and a show with displays of all the manufacturers with demonstrations would be quite popular.

Movies. We make 'em right here in this state. TV, too. How about something on it or on the recording industry?

A mini-sports expo during the Fair featuring dry-land snow-skiing teaching techniques, as well as other activities could well take the place of an agricultural equipment show. I can't seem to get worked up about looking over combines. I know most kids

start thinking about their first thrasher when they turn 16, but . . .

The problem with the State Fair doesn't lie solely with exhibits or emphasis but with the supporting elements — elements often contracted out such as food concessions, midway rides and games of "skill."

Get rid of the midway. Take the tattooed, grimy "carnies" and put them to work out on the farm someplace — digging holes for outhouses or something. They do not add "flavor" or that "old State Fair feeling" Breed likes to talk about.

And the rides. They've given up trying to hide the rust. It just seems for a State Fair and Exposition things would be a little better, a little classier, a little cleaner than some county fair out in the sticks.

At least county fairs, however, put more emphasis on real, farm food — fresh fruits, vegetables, etc. It's a little hypocritical to tout agriculture as a theme and only make the food available through one, overpriced Safeway stand in the Agri Building. Why not dump the "Hot Dog on a Stick," cotton candy and other noxious "tomaine trailers" in favor of fresh fruit stands such as those that populate this state's roadways?

Fresh milk, cheese, meats . . . they could all be a way to celebrate the state's bounty.

The new Amphitheatre is no Greek Theatre, but it is a new venue for a concert-hungry youth population. Yet the shows there can not make up for the entry price — neither can the free horseracing. They are marginally appealing to the masses. If the State Fair is going to survive — forget thrive — current policies will have to be reexamined. This isn't a cow town anymore.



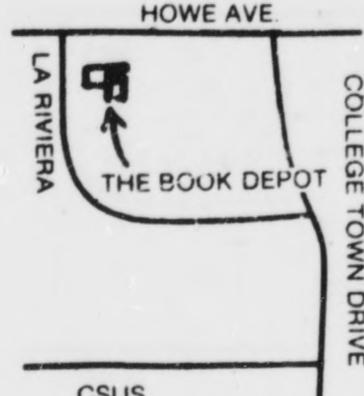
BESSIE  
hates the state fair; wants to go home

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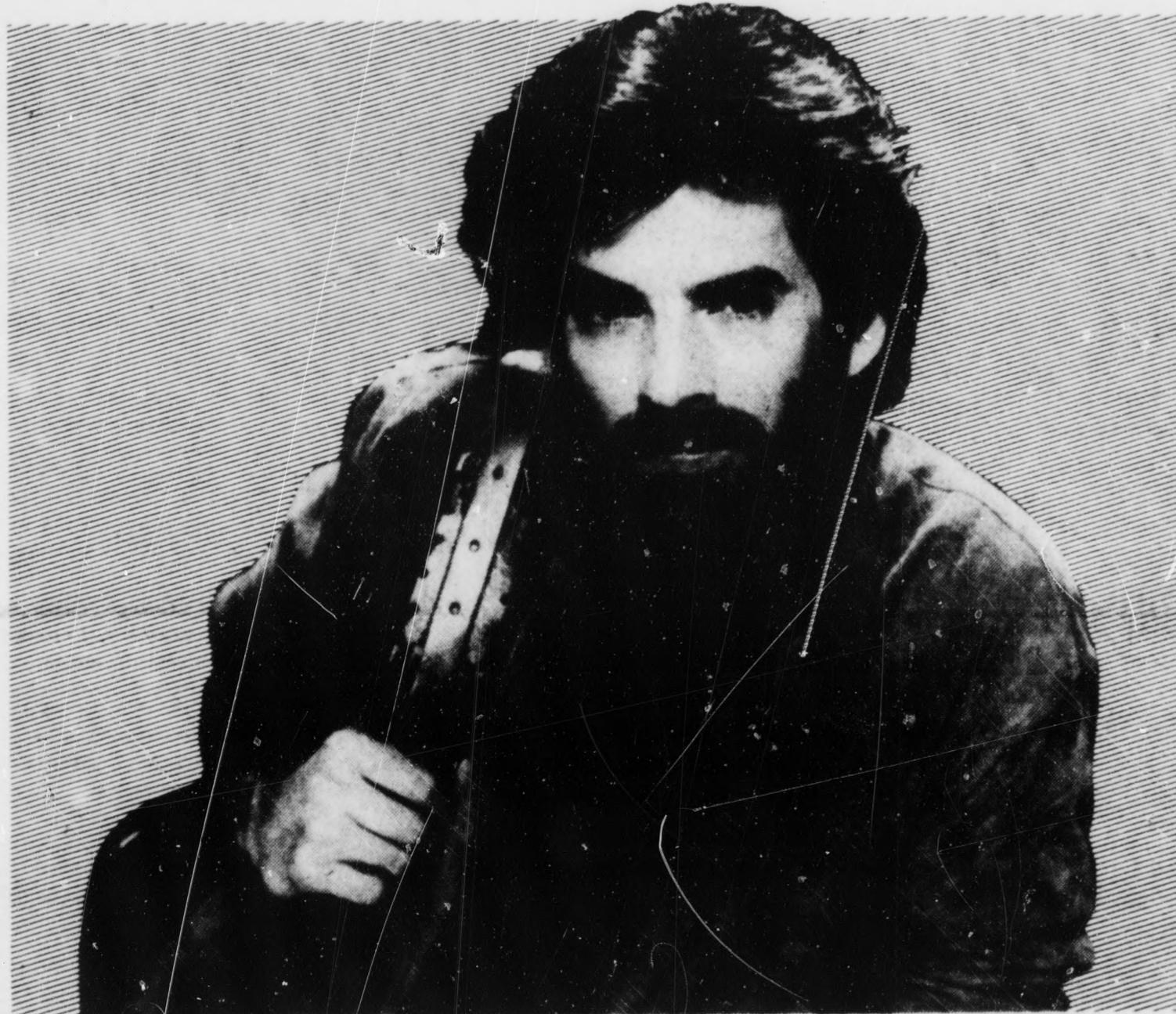
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College Town Plaza



Aug. 30, 31 8:00 am - 9:00 pm  
Sept. 1 8:00 am - 9:00 pm  
Sept. 2 8:00 am - 6:00 pm  
Sept. 3 9:00 am - 5:00 pm  
Sept. 4, 5 Closed

Sept. 6, 7, 8 8:30 am - 7:00 pm  
Sept. 9 8:30 am - 6:00 pm  
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Thursday, September 8, 8 PM  
Cal Expo Amphitheatre

Tickets: \$12.50 advance / \$14 day of show

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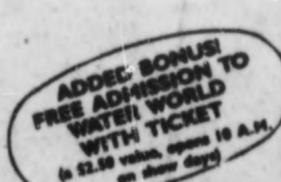


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For information on Cal Expo Amphitheatre shows, call 916/922-9250.

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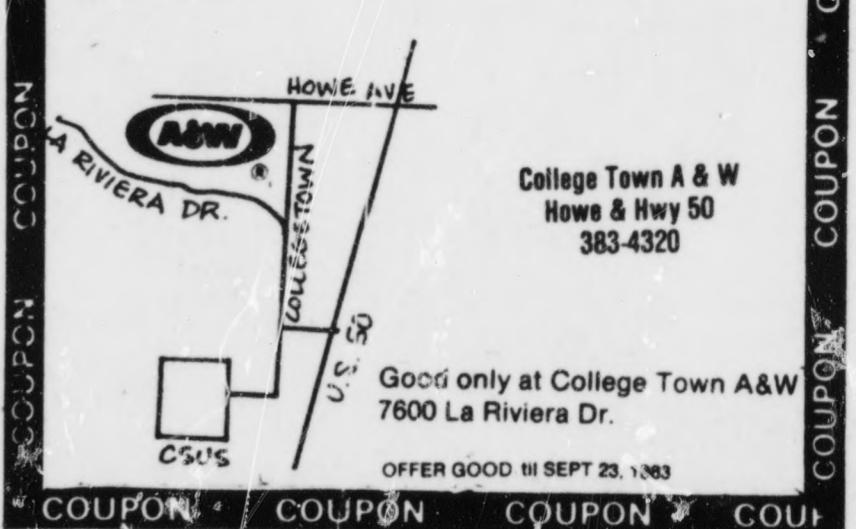
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Your own Texas Instruments home computer.

While you're at it, pick up something better to write with, too. A Parker Jotter ball pen.

Its microscopically-textured ball grips the paper to help prevent messy blobbing and skipping.

And it writes up to five times longer than most ball pens.

Look for sweepstakes entry forms and details at your college bookstore. But do it soon. With over 500 computers to win, this is one sweepstakes worth entering. While you still have the chance.

## College Town

### • Continued from page 1

originally wanted 750 students to live in the apartments near CSUS. The 600 students will leave space for approximately 100 to 200 non-students, such as spouses or children.

In order to reach the student residential level, university officials admit they will have to have single students live together in many apartments. Don Hinde, CSUS director of student life and activities, estimated that 15 to 20 percent of the complex will be made up of individual students.

"We will probably end up with three single students in a three bedroom apartment," said Hinde.

This arrangement will satisfy federal requirements. The students living in an apartment will technically have an on-going relationship — the one requirement to meet student family housing standards.

The university will probably own College Town when the paperwork is completed in January 1984.

With the addition of College Town to the CSUS campus, the university master plan had to be changed. The plan only has to be adjusted if a significant change occurs like enlarging the campus, as in the College Town purchase. Only the CSU trustees or the CSUS planning department can change the master plan.

CSUS plans to allow low-income residents who must move out, as long as 18 months to find new housing.

Hinde also said that non-students with high incomes living in College Town might be given 90 to 120 days to get out. If there are problems with current tenants finding new housing, the university will work on a case-by-case basis to find new apartments for people.

Bowyer said CSUS will raise the rent when they take over College Town. If they do it will be difficult to pay both higher registration fees and increased rent. "Single parents," Bowyer said, "can only raise children and go to college with a low rent. CSUS may take it away with a rent hike."

The College Town board announced Friday a 15 percent rent hike at a monthly meeting. If the directors decide to raise the rent, the additional money will make it possible for more repairs and beautification of the complex. The cost of a two bedroom apartment would increase from \$162 to \$186 a month.

THERE'S NEVER BEEN BETTER FRIENDS  
NEVER BEEN A BETTER TIME

Friday Night Fights, 1958

WHEN IT WAS BOILED EGGS 'N BEER  
WHO EVER HEARD OF QUICHE 'N WINE?

WHEN LOUIS THREW A HOOK  
AND THEY COUNTED ALL THE WAY TO TEN

THAT'S WHEN BEER WAS SOMETHING SPECIAL  
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IT'S BACK TO BEER, BOYS

A Beer of  
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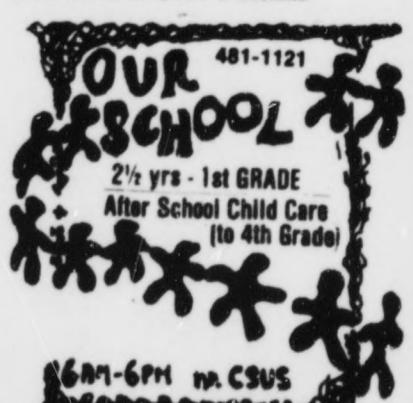
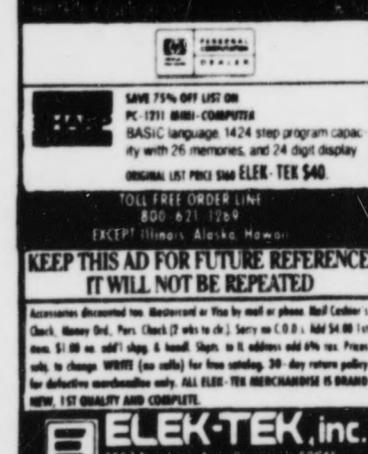
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**T.G.I.  
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# Forum

Page 10 THE STATE HORNET Thursday, September 1, 1983

## Editorials

### PASU Protest

Recently, several members of the Pan African Student Union staged a protest and sit in against the latest fee increase of \$123. The group sat chanting and singing in front of the cashier's office in the Student Service Center. They were there for 123 minutes, one for each dollar of the new fee.

During the protest, campus police, administrators and city police officers watched and waited to see what would happen. No arrests were made and after two hours the protesters departed. No harm was done except the disruption of classes and office routines when administrators evacuated and closed the building.

PASU's protest was not only against the fee hikes. Their signs and slogans indicated they are trying to build a new student movement similar to that which impacted so heavily on the '60s.

*The State Hornet* praises this goal but not their attitude in achieving it. There is a definite need on this campus as well as state and nationwide, for cohesive movement of people taking stands on social issues.

*The State Hornet* applauds PASU for being in the forefront of what may be an important social change equal to those of the '60s. However, to attain the mass appeal needed for a long reaching, socially significant movement, PASU needs to re-examine their methods. Some people responded favorably to the radical activism displayed on Monday, particularly those who advocated the actions of the '60s. Today, however, the methods of the '60s seem to alienate

### Encouragement

Sooner or later something had to go in favor of the financially sapped college students in California, who just suffered major increases in their fees and tuition.

That something came in the form of two pieces of legislation, one enacted and the other on its way, that will provide financial aid to needy students hardest hit by fee hikes. Although they are overdue and provide a modest sum they at least constitute a proverbial light at the end of the tunnel.

Senate Bill 582, was sponsored by Sen. Art Torres, D-Los Angeles, and signed by Gov. Deukmejian in July. It set a new policy that essentially forced the governor and the legislature to provide money for financial aid recipients, which would offset fee increases. This funding, approximately \$15 million, will go a long way toward helping CSU students



NEWS BULLETIN: McCLELLAN AIRFORCE BASE TOXICS FOUND IN SACRAMENTO GROUNDWATER.

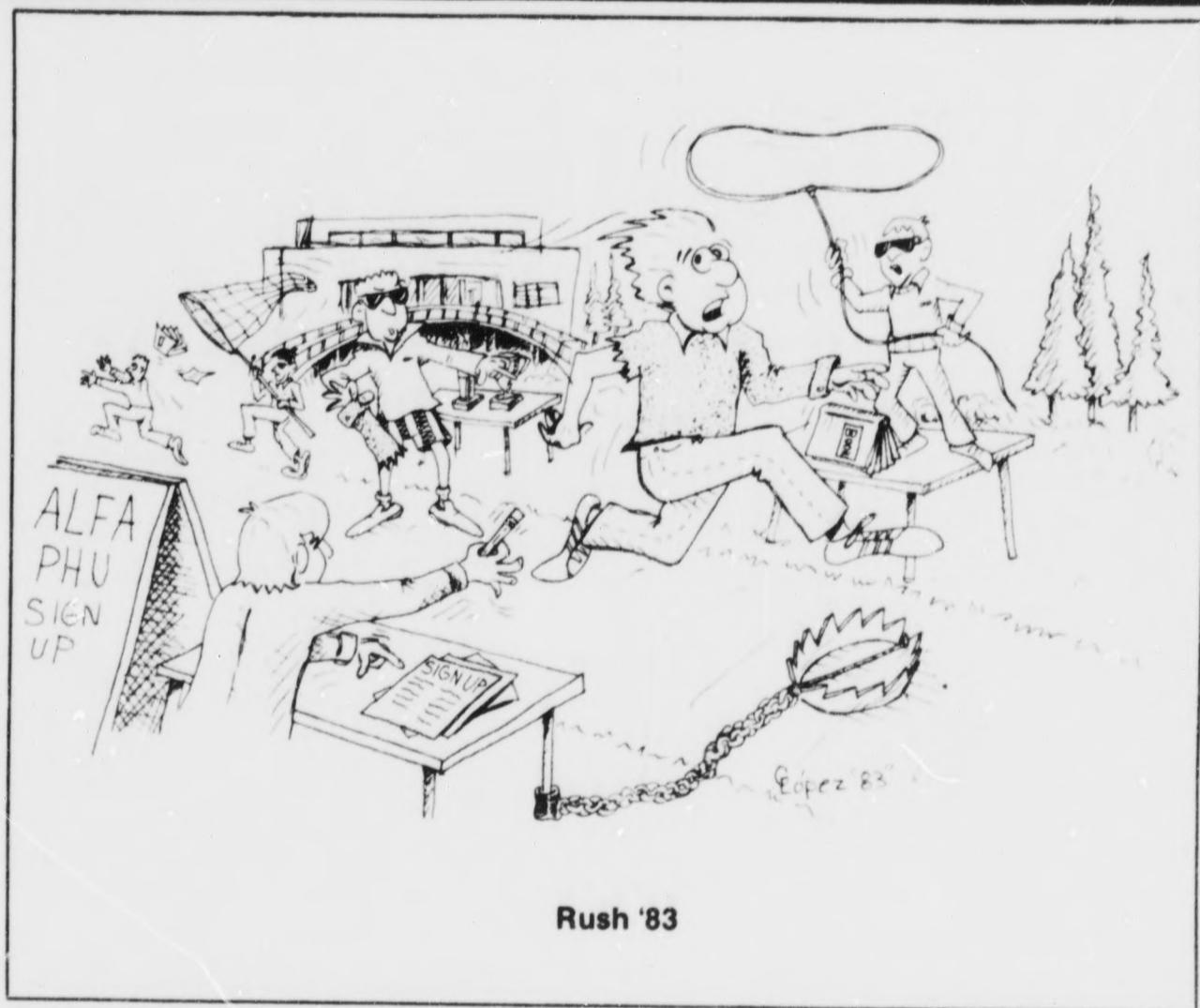
more people than they motivate.

This hostile attitude of the PASU protesters is their main downfall. A perfect contrast to the PASU demonstration is the civil rights march on Washington, D.C., led by Martin Luther King, Jr. in 1963. Marchers there began to accomplish their goal of civil rights, but only because the marchers acted in a civil manner. A similar attitude would help PASU's drive.

What makes the whole issue somewhat moot is the fact that PASU was at the wrong front door. The CSUS administration had and has no control over the increase. In fact, many of the administrators on this campus, including Dean of Students Tim Comstock, are also against the fees. Comstock, who confronted the protesters, recently wrote a column expressing that opinion in *The Sacramento Bee*.

Rallies and demonstrations have a place in American politics, an important part to be sure, but they must be implemented in a peaceful, reasonable manner. Protests should be used when the goal is feasibly attainable so as not to relegate them to redundancy and impotence.

We recognize the administration of this campus, and applaud the way they handled a potentially volatile situation. That we have administrators who can use restraint and control when handling situations like Monday's is a credit to this institution, especially when many were sympathetic towards the protesters.



### State College Plan Sets Poor Precedent

Scott R. Harding

elected officials.

"Knowledge is perhaps the chief good that can be had at a price, but those who do not already possess it often cannot recognize its usefulness."

-Friedrich A. Hayek

The Constitution of Liberty

In years past, long faces and upset stomachs were the most reliable indicators that summer was ending. School followed obediently behind.

But now, a new trend has developed.

Enter the fee hike.

Instead of nervously counting down summer's end, college students (i.e. those in the CSU system) are now regularly jolted into monetary comas.

The most recent slap in the face for those attending Sacramento's public university registered \$123. For students planning another semester in similar surroundings, an almost identical bill should reach your mailbox just in time to make a very Merry Christmas.

While the latest student fees are most disturbing, their origin is easily traceable.

With a large deficit projected and an overall poor economic picture awaiting, Gov. Deukmejian entered office in January determined to guide the state into blissful prosperity. One of his first actions was to cut state spending for the second half of the fiscal year. For CSUS students this resulted in a "one-time only" surcharge of \$64. This was the third straight semester of "one-time only" fee hikes. Clearly, Deukmejian was opting for the easiest and quickest source for revenue — a tax hike on students. Summing up the new administration's commitment to higher education, Deukmejian appointed State Finance Director Michael Franchetti said, "It is not unreasonable (for students) to share the burden."

When Deukmejian's proposed budget for 1983-84 was unveiled, all illusions about inexpensive higher education should have been dispelled. Citing the need to lower ballooning deficits, college funding was again targeted. The cuts were more drastic, yet politically keen. Students are traditionally apolitical and lack the financial clout to be a truly effective lobbying force.

When the impact of Deukmejian's budget became known — proposed increased fees of \$150 for UC students, \$230 for CSU students, and a first time ever tuition of \$50 at community colleges — champions of students' rights went to work.

A proposal to tax so-called "sin" items — candy, tobacco and liquor — is still alive, but close to final defeat. The money to be generated from added taxes on these widely used goods would have made up for the college funding to be cut. But like similar attempts in recent years, business interests tied to these materials make a new tax highly unlikely.

Still, the author of the most recent "sin tax" proposal spoke words of wisdom not usually associated with

holders displayed remarkable intelligence when she stated, "The abrupt and substantial increase in next year's fees will present severe difficulties for many students." Financial aid recipients and minority students are most likely to feel the effects of increased fees.

In legislative testimony earlier this year, Reynolds cited a well informed report that said 8,000 CSU students receiving financial aid would not receive added funding and would not return to school this semester if fee hikes were implemented. She added, "Any downturn in college enrollment will almost certainly come from minorities."

For the record, The University of California system approved fee hikes larger than Deukmejian requested. Community colleges appear to be in for "user fees", a euphemism for a new tax. Notices to pay increased fees have recently been mailed to CSU students. The California State Students Association, the student lobbying group for all 320,000 state university students, recently filed a lawsuit challenging Deukmejian's budget veto which led to the fee hike. This last ditch effort questioning the legality of that move is to be commended. But with the state counting on the revenue from higher student fees, it appears unlikely for students to expect victory.

Combined with attempts to cut back financial aid at the national level, California's rampaging college costs leave a trail leading to troublesome conclusions. Lying at the core is the debate over inexpensive, or free, higher education as a right of all citizens.

For most students, the latest fee hike will be met with bewildering resignation. This slow, gradual bleeding process of raising costs is specifically designed to offend the least amount (and least active) of people. If, indeed, only 8,000 out of 320,000 students are prevented from furthering their education, it will be argued this is better than firing faculty and staff with the resulting chaos.

But what about those 8,000 largely poor, minority students. Who gave anyone the power to make them expendable? Is the probable loss of an education the burden they must share?

California is noted as a trend setter for the rest of the country. In reducing the availability of higher education to its citizens, is the state paving the way for the rest of the nation?

**The State Hornet**

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The State Hornet was founded in 1949 and is published at California State University, Sacramento, every Tuesday and Thursday during the fall and spring semesters, except on major holidays and during semester breaks.

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## President

• Continued from page 1

students needs.

"The university president shouldn't sacrifice student needs just because he is in a top management position," Pizer said. "With organizations working together and by keeping the faculty happy, students, essentially will be happy."

Alan Wade, chair of the academic senate at CSUS, but not a member of the selection committee, expressed what he thought the committee should be looking for.

"It should be somebody who has a good academic background, somebody who is both a scholar as well as

an administrator," Wade said. "He or she should be able to see the university as a whole and be fair and equitable in their capacity to make judgments. He or she should be aware of political events because this is a political campus, both locally and statewide."

Wade also agreed with other members of the committee that relations with the faculty and students is an important factor.

"Above all, the president should be someone who listens and is judicious in making decisions," Wade said. "He or she should have respect for both faculty and students."

## Money

• Continued from page 1

budget included approximately \$3.4 million and the CSU chancellor's office tacked on another \$11.6 million, according to Assistant Vice Chancellor for Budget Planning Lou Messner.

At CSUS, Financial Aid Director Ralph Alvarez said the increased aid from the state university grant program jumped to \$410 per year, up \$246 from the previous fiscal year.

Students become considered for financial aid request and are

judged and awarded on the basis of need.

Torres' Legislative Assistant Danny Verches said the gross amount of aid for the system is still uncertain. "They (the Legislature) set some monies apart but it's still being haggled over because of the community college fees issue," he said.

The measure was strongly supported by the UC Student Lobby, the California State Students Association, the California Community College Student Organization and the public post-secondary institutions.

## Hughes

• Continued from page 1

and already in place indicated that the state should assume primary responsibility for offsetting student fee increases with financial aid for those truly needy students — not with student fee dollars," said Richards.

Assembly Bill 1948 will be on the

## Hernandez

• Continued from page 3

can't do good, police officers tell you that you can do better," he said. "Teachers use psychological brutality."

floor of the Senate Finance Committee later this week.

If the bill should clear the Senate and Assembly floors, it will go to Deukmejian's desk. According to Richards, the governor has indicated he will veto the proposal.

Hernandez is writing a book tentatively entitled *Lords of York Street*. The book explains the struggles policemen have in reinforcing the system, how styles change but laws do not.



Sign up for the Off-Campus Resident Meal Plan at the CSUS Dining Commons. A number of plans are set aside each semester for students who live off-campus, but prefer to have some of their meals cooked for them.

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## What the Heck is This Thing Anyway???

The UNIQUE Times is a twice a semester tabloid to inform the students, faculty, and staff of all the exciting happenings brought to you by UNIQUE (Union Network for Innovative Quality University Entertainment, catchy huh?) and the whirling wonders of the water — The Aquatic Center. This brilliantly written, graphically aesthetic, and all-around superior piece of classic literature hopefully presents the campus with a preview of upcoming entertainment happenings and a calendar to hang on your wall or line your birdcage with. Enjoy!

Monday	Tuesday	Wednesday	Thursday	Friday
<b>September 5</b> <b>Labor Day</b>	<b>11</b> <b>FLY IN THE HONEY</b> - Irish Folk; 8-10:30 pm; Coffee House, Univ. Union	<b>7</b> <b>BLUES FLAMES</b> - Blues; Noon-1 pm; South Lawn, Univ. Union	<b>8</b> <b>BRYON MARTIN</b> - Original Pop; 8-10:30 pm, Coffee House, Univ. Union	<b>9</b> <b>Starlight Comedy</b> <b>It's Coming!!</b>
<b>12</b> <b>NFL FOOTBALL</b> - Chargers vs Chiefs; 6-9 pm; Pub, Central Food Srv.	<b>13</b> <b>COLD FEET</b> - Country & 50's; 8-10:30 pm; Coffee House, Univ. Union	<b>14</b> <b>THE KICKS</b> - Rock n' Roll; Noon-1 pm; South Lawn, Univ. Union	<b>15</b> <b>DOUG DENEVEU</b> - Original/Contemporary; 8-10:30 pm, Coffee House, Univ. Union	<b>16</b> <b>"STARLIGHT COMEDY CAFE"</b> - Jim Samuels, Marks to Morrissey, D'Alan Moss; 7:30 & 10 pm; Redwood Room, Univ. Union; \$3 Stu/\$4 Gen Ad.
<b>19</b> <b>NFL FOOTBALL</b> - Dolphins vs. LA Raiders; 6-9 pm; Pub, Central Fd Srv.	<b>20</b> <b>SPIVACK BLOW</b> - Jazz; 8-10:30 pm; Coffee House, Univ. Union	<b>21</b> <b>FRISBEE EXHIBITION</b> ; Noon-1 pm; South Lawn, Univ. Union	<b>22</b> <b>BLACK SLACKS</b> - Rockabilly; Noon-1 pm; South Lawn, Univ. Union	<b>23</b>
<b>26</b> <b>NFL FOOTBALL</b> - Packers vs NY Giants; 6-9 pm; Pub, Central Fd Srv.	<b>27</b> <b>MYERS &amp; ROBINSON</b> - Acoustic Pop; 8-10:30 pm; Coffee House, Univ. Union	<b>28</b> <b>THE FEATURES</b> - Pop Rock; Noon-1 pm; South Lawn, Univ. Union	<b>29</b> <b>"BLUES BY THE MOON"</b> - Little Charlie And The Night Cats, Sally Fingerette; 7:30 pm; South Lawn, Univ. Union, FREE	<b>30</b> <b>Starlight Comedy</b> 
<b>October 3</b> <b>NFL FOOTBALL</b> - NY Jets vs Bills; 6-9 pm; Pub, Central Food Srv.	<b>4</b> <b>ROB TITUS TRIO</b> - Jazz; 8-10:30 pm; Coffee House, Univ. Union	<b>5</b> <b>ROB CLAYTON, JON OSMAN</b> - Comedy; Noon-1 pm; South Lawn, Univ. Union	<b>6</b> <b>ANGEL &amp; THE KAKES</b> - New Wave Rock; Noon-1 pm; South Lawn, Univ. Union	<b>7</b>
<b>10</b> <b>NFL FOOTBALL</b> - Steelers vs Bengals; 6-9 pm; Pub, Central Food Srv.	<b>11</b> <b>WORLD SERIES</b> - Game 1; 5-8 pm; Redwood Room, Univ. Union	<b>12</b> <b>WORLD SERIES</b> - Game 2; 5-8 pm; Redwood Room, Univ. Union	<b>13</b> <b>DAN LANE</b> - Folk; 8-10:30 pm; Coffee House, Univ. Union	<b>14</b> <b>STARLIGHT COMEDY CAFE</b> - Carrie Snow, Murphy-St. Paul, Doug Kehoe; 7:30 & 10 pm; Redwood Room, Univ. Union; \$3 Student, \$4 Gen. Ad.
<b>17</b> <b>NFL FOOTBALL</b> - Redskins vs Packers; 6-9 pm; Pub, Central Food Srv.	<b>18</b> <b>WORLD SERIES</b> - Game 6; 5-8 pm; Redwood Room, Univ. Union	<b>19</b> <b>WORLD SERIES</b> - Game 7; 5-8 pm; Redwood Room, Univ. Union	<b>20</b> <b>TY CHANSON</b> - Easy Listening; 8-10:30 pm; Coffee House, Univ. Union	<b>21</b>
<b>10</b> <b>BINGO TOURNAMENT</b> ; 8:30 pm; Pub, Central Food Srv.	<b>11</b> <b>SCOTT WILLIAMS</b> - Mega Acoustic; 8-10:30 pm; Coffee House, Univ. Union	<b>12</b> <b>COFFEE HOUSE AUDITIONS</b> ; 11 am - 3 pm; Redwood Room, Univ. Union	<b>13</b> <b>GENE FOWLER</b> - Folk Rock; 8-10:30 pm; Coffee House, Univ. Union	
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UNIVERSITY  
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PRODUCTIONS

## Free Outdoor Evening Concert

### "Blues By The Moon"

Hopefully you were one of the some 1,500 people who attended last April's "Stars Under The Stars" on the South Lawn of the University Union. That free nightime comedy extravaganza has established itself as the highlight of the annual "River City Days" festival at CSUS. With all due respect to Comedy, **UNIQUE** Productions has decided to give equal time to music by presenting a spectacular "Blues By The Moon" concert on Thursday, September 29 at 7:30 p.m. on the South Lawn of the University Union.

Headlining the show and giving this event its name is the fantastic jumpy blues band **Little Charlie And The Night Cats**.

Steeded in the Chicago Blues style of the 1950's, they have stolen the show at numerous blues gatherings, including the San Francisco and Marin County Blues Festivals. In addition, they are regulars at Melarkey's, Harry's Bar and Grille and other local clubs.

For three years **Little Charlie And The Night Cats** has availed standing room only crowds at **UNIQUE**. "Nowhere," as one of Sacramento's most popular bands, they have established themselves as a move true yet traditional while being absolutely irresistible to dance to. In their CSUS performance last February, the **State Hornet** said "...they have a large musical



The jumpy blues of Little Charlie and The Night Cats. Thursday, September 29 at 7:30 p.m.



## What's New In Concerts?

Have you heard — the Associated Students just contracted with **UNIQUE** Productions to do all campus programming. That means that the major concerts previously done by the ASI Program Board will now be produced by **UNIQUE** Productions. The Concert Committee is now researching the acts that are touring this Fall and hope to have a gym concert some time in late October.

In addition to these larger shows, a couple of "mini concerts" are planned that will feature "up and coming" groups in smaller facilities with a much lower ticket price. As a kickoff to this series, **"Blues By The Moon"** is scheduled for Thursday, September 29 at the South Lawn of the University Union at 7:30 p.m. Outstanding music by **Little Charlie & The Night Cats**, and **Sally Fingerette**. A big crowd is expected — hey, it's **FREE**.

Watch out for concerts in the next **UNIQUE** Times and the **STATE HORNET**.



## Run Your Buns Off!!

The comprehensive midterm for your all-important History 999a course (World History from 500 BC to the present) starts in five minutes — and you just parked your car at the closest spot you could get, which was all the way across campus (lengthwise).

But you know it's no problem because last year you completed the 3-mile **University Union Fun Run** course in just under six minutes — and now there's no question of motivation!

Maybe you or someone you know are one of those students (or faculty) who keeps in shape by sprinting for class. If so, the **4th Annual University Union Fun Run** was designed with you in mind!

Whether you're just a freshman (and only up to a 3-mile jog) or an experienced upper class person (with the technique to tackle a 6-mile track), there's a place for your peds in the **Fun Run**.

Sunday, October 9 is the big day and even nonathletes (and nonstudents) are invited to hoof it over the rugged terrain of the CSUS campus. Hey, there's a free breakfast for all entrants!

Free glorious **UNIQUE Fun Run** T-shirts will be presented to the first 150 entrants

29 on the South Lawn of the University Union beginning at 7:30 p.m.



## Take Me Out to The Ballgame

As is tradition, the **World Series** returns to the Redwood Room beginning Tuesday, October 11. Come to our "ball park" complete with hot dogs, peanut vendors, a baseball pool (free — can you believe it?) and our giant 6-foot color TV screen.

Since the Bay Area won't be represented in the **World Series** again this year (so what else is new?) — how about this annual Fall classic right here in the University Union.

On Sunday, October 9, the big day and even nonathletes (and nonstudents) are invited to hoof it over the rugged terrain of the CSUS campus. Hey, there's a free breakfast for all entrants!

Free glorious **UNIQUE Fun Run** T-shirts will be presented to the first 150 entrants

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corn on the cob, beer, soft drinks, peanuts and 25¢ hot dogs are on sale with a packed house expected. Scream your lungs out starting at 5 p.m. each evening.

UNIVERSITY  
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PRODUCTIONS



## SOUTH LAWN, UNIVERSITY UNION CALIFORNIA STATE UNIVERSITY, SACRAMENTO

**3 & 6 MILE RACES  
BREAKFAST FOLLOWING**

### TIME:

Sunday, October 9  
Race day registration opens at 9 a.m.

### DIVISIONS: (for each race)

Open - Men's and Women's 3 mile or 6 mile

Note: Members of CSUS cross country and track teams must enter Open Division.

### AWARDS:

Merchandise awards to top finishers in each of the divisions.

### FIRST 150 ENTRIES RECEIVE A FREE T-SHIRT — ENTER NOW!!

Performing arts anyone? A new program under the auspices of **UNIQUE** Productions, these events include all the cultural arts such as dance, mime, theatre, etc.

As of press time, all program plans have not been solidified but the Performing Arts Committee does have "A Night of Neo-vaude Dance" (complete with 1940's swing band) scheduled for November and an Old English Medieval Dinner planned for the second week in December.

Films (features, art, and special festival's) also play a major part in this committee's program plans. Within the first few weeks of the semester, they will make the selections for any film programming this Fall.

We're just starting — but watch out for

the ASI Business Office, 3rd Floor, University Union.

Enter now at the ASI Business Office, 3rd floor of the University Union.

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## A Night With Harry Anderson

### Incredible Comic/Magician/Con-Man

**Harry Anderson**, the hilariously entertaining comic/magician performs in this Fall semester's edition of the "A Night With . . ." comedy variety series with two shows at 7:30 p.m. and 9:30 p.m. on Wednesday, September 7, in the Redwood Room of the University Union.

**Anderson**, with his frequent appearances as host of Saturday Night Live has become one of America's most recognizable and beloved comic magicians. This one-

time seedy street hustler has guest starred in the NBC-TV series *Cheers* as "Harry the neighborhood pick pocket/con man" who delights the bar patrons with slight of hand money.

Bespectacled in his rumpled three piece suit, **Harry** evokes laughter at the first glimpse. He has appeared in the main rooms of the Riviera and Sands in Las Vegas, as well as Harrah's and the Sahara in Lake

Money. The world of entertainment has never seen a trickster or a snake oil sales man as funny as **Harry Anderson**. His performance has no parallel in content or delivery (who else does geek jokes?).

**Pearl** opens both shows. A dazzling whirlwind of energy, he is one of the quickest comedy minds to emerge from the Bay Area in years. How many comedies do you know does impressions of the Three Stooges in Spanish and *Him* Hendrix singing the theme song to "Green Acres"?

"A Night With Harry Anderson" takes place in the Redwood Room of the University Union on Wednesday, September 7, at 7:30 p.m. and 9:30 p.m. Admission is \$3.00 for CSUS students, \$4.00 general admission. Advance tickets are available (and highly recommended) at the Associated Students Business Office on the third floor of the University Union at CSUS.

Are you ready to roll the dice in the game of life — or at least **Backgammon**? To kick off **UNIQUE's Pub Series**, a "Bodacious Backgammon Bash" is scheduled for Monday, September 26, in the Pub of the Central Food Service building.



## SF Comedy Competition Winner Kicks Off Nightclub

### Outrageous Comedienne Headlines

Headlining this year's special inaugural

show will be the winner of the 1982 San Francisco International Stand Up Comedy Competition — **Jim Samuels**.

A veteran of over 80 television appearances and nearly a thousand nightclub dates, **Jim** has now established himself as a truly comedy star. His unique routines and smooth delivery have earned him the respect of audiences, critics, and his comedic colleagues. Last year CSUS gave him a standing ovation — this year we expect no less of a performance!

Registration begins 8:30 p.m. with the

first 32 entrants "dicing" it out promptly at 9 p.m. All the refreshments special from tables in the Redwood Room (25¢ hotdogs, etc.) will carry over throughout the tournament.

Who knows there may even be prizes for the winners!

If **Backgammon** is not your thing, keep your eyes open for our **Bingo Extravaganza** planned for Monday, October 10.

A true cabaret atmosphere sets the mood with candlelit tables (real tablecloths and flowers, too!), along with waiters and

waitresses serving beer, wine and other refreshments. With all the shows selling out in advance last year, the **Starlight Comedy Cafe** will now be offering a second show each night of the series.

Headlining the show is the irrepressible

clubs throughout the country — Comedy Store in Los Angeles, Catch A Rising Star in New York, Punchline in San Francisco — she is widely acclaimed as one of the best comedians on the West Coast.

A top finalist in last year's San Francisco International Stand Up Comedy Competition, she can easily and hilariously make fun

reflections continues with three outstanding comedy acts.

**Carrie Snow**, a veteran of major comedy

clubs throughout the country — Comedy

Just like the September lineup, the Friday, October 14, edition proves to be a blockbuster show — get your tickets early. The same "nightclub" atmosphere with candlelit

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**UNIVERSITY UNION**

NO-ON-NO NETWORK FOR INNOVATIVE QUALITY UNIVERSITY ENTERTAINMENT

**PRODUCTIONS**

## Kicks Wed., Sept. 14

Get your kicks with the high energy **Kicks** at **UNIQUE**! Noon on Wednesday, September 14. Not quite new wave but a highly infectious blend of pop rock. They mix the most memorable and exciting pop rock standards of the last twenty years with some of their own progressive original material.

The Kicks having been headlining local clubs such as **Lord Beaverbrooks**, **Bittercreek**, and the **Lonesome Armandillo**. Fun in the sun on the South Lawn — can't beat it, be there!!!

## What's A Nooner?

A broad spectrum of free entertainment presented each Wednesday at — you guessed it — noon. By popular demand we have added a few Thursday Noonders. Depending on the time of the year, you can bask in the sun of the South Union Lawn or relax in the comfort of the Union's Redwood Room while enjoying music, comedy, lectures, magic, athletic exhibitions, a circus, and much more. Have a **UNIQUE** nooner!!!

## PRODUCTIONS

## Blue Flames Wed., Sept. 7

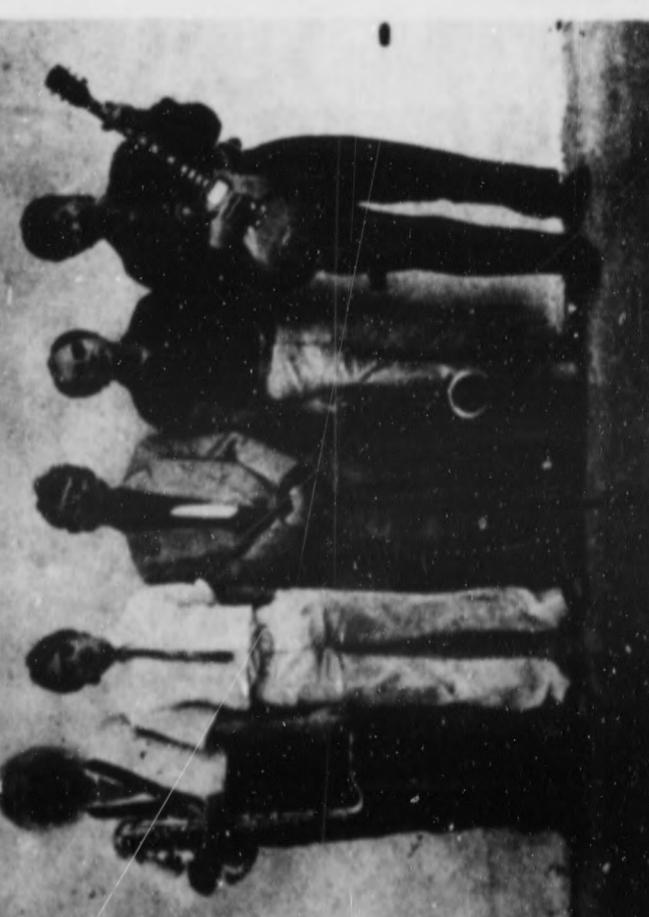


## Blue Flames Wed., Sept. 7

Got the blues? We do with the sizzling **Blue Flames** Wednesday, September 7, on the South Lawn of the University Union. A hard-driving dance band, they combine their own brand of the blues, with a variety of rock 'n' roll along with rhythm and blues of the 50s and 60s, to create a very distinctive sound. They'll tear up at Noon featuring two sax players with a rhythm section of guitar, bass and drums. They have performed with such blues heavies as **Albert Collins** and twice have been featured in the Sacramento Blues Festival.

A "Nooner" — of course, it's free!! Don't miss this preview to "Blues by the Moon" (see page 2).

Rockability — what is it and does it exist in Sacramento? These two burning questions of universal magnitude will be answered in graphic detail at Noon on Thursday, September 22, at the University Union's South Lawn.



## BLACK SLACKS

## The Features

South Lawn/Redwood Room  
University Union

## Angel & The Kakes Thurs., Oct. 6

Excitement — you want excitement!! Presenting **Angel & The Kakes** on Thursday, October 6, at Noon on the South Lawn of the University Union.

While they call their music "metal/love," they are hauntingly reminiscent of Chrissie Hynde and the **Pretenders**. Originally from Las Vegas, they have developed an exciting, unique sound that will soon become very well known in Sacramento.

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New to Sacramento: Angel and The Kakes *memorize* their exciting sounds at the South Lawn.

## The Features Wed., Sept. 29

## Coffee House Auditions - Wed. Oct. 12

Live entertainment returns to the University Union Coffee House this semester with musical performances, 8 to 10:30 p.m., every Tuesday, Wednesday, and Thursday. The philosophy of the **Coffee House** series is twofold: provide relaxing entertainment for the food service customers in the Coffee House and an opportunity for student performers to gain experience, try out new material, or be discovered. Performers are paid a modest fee with highly successful acts being booked into other future **UNIQUE** Productions.

This semester's **Auditions** for the Coffee House are in front of a live audience on Wednesday, October 12, between 11 a.m. and 3 p.m. in the Redwood Room of the University Union. The student body of CSUS is cordially invited to preview and help select the acts that may be featured in **UNIQUE** Productions Coffee House series in the future.

Auditions sign ups are now being taken in the University Union Office, 3rd floor of the Union Criteria. Singles, duets or trios, musical in nature, compatible with a small intimate audience. The auditions are 15 minutes long and only the **first twelve** acts to sign up in advance can be auditioned. Sign up now to audition — or at least help us judge on Wednesday, October 12.

## The Features

## Black Slacks Thurs., Sept. 22

Rockability — what is it and does it exist in Sacramento? These two burning questions of universal magnitude will be answered in graphic detail at Noon on Thursday, September 22, at the University Union's South Lawn.

While the **Stray Cats** have made rockabilly a musical phenomenon, **Black Slacks** have brought its distinctive Recklessly rockin' in such local clubs as **Harry's Bar & Grille** and **Meirkey's**, they have created a loyal following that destined them for stardom.

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One of the West Coast's top comics, **Bobby Slavton** will exhibit his quick wit and animated style that has made him the fastest word per minute mouth in town. He has been described by columnist **Herb Caen** as a "Mort Sahl Lenny Bruce Clone Prince."

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South Lawn/Redwood Room  
University Union

## PRODUCTIONS

## Blue Flames Wed., Sept. 7

Got the blues? We do with the sizzling **Blue Flames** Wednesday, September 7, on the South Lawn of the University Union. A hard-driving dance band, they combine their own brand of the blues, with a variety of rock 'n' roll along with rhythm and blues of the 50s and 60s, to create a very distinctive sound.

They'll tear up at Noon featuring two sax players with a rhythm section of guitar, bass and drums. They have performed with such blues heavies as **Albert Collins** and twice have been featured in the Sacramento Blues Festival.

A "Nooner" — of course, it's free!! Don't miss this preview to "Blues by the Moon" (see page 2).

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